

AUDIO ENGINEER & PROGRAM PRODUCER

Accomplished audio professional with a proven ability to produce high-quality content for a variety of media platforms. Considered a leader in podcast and YouTube programming; work has garnered thousands of views over the years. Holds extensive experience across the entire script-to-screen production spectrum including writing, editing, lighting, hosting, livestream video production, live direction, voice over work, and production sound. Known for having a strong work ethic and an ability to lead multiple projects focusing on client expectations while balancing the creative and fiscal aspects of the business.

Complex Problem Solving | Rigorous in Meeting Timelines & Budgets | Highly Disciplined in Project Execution | Software Editing
Advanced Technical Knowledge | Communications | Digital Branded Content Development | Commercial Script Writing
Radio Production | Voice Over Narration and Dictation | Programming & New Audience Development
Creative Strategy & Direction | Pitching & Development of Concepts & Stories | Deadline Driven | On-set Leadership

Professional Highlights

WoW MACHINE RADIO | 2016 – CURRENT

OWNER / EXECUTIVE PRODUCER

- Develop and implement client's vision to ensure appropriate marketing goals for intended audiences.
- Write compelling advertisement scripts marketing products, podcasts, SaaS systems, and promotional material.
- Edit and clean all audio files through multiple sources using industry-standard software and open-source tools.
- Provide voice overs for promos, PSA's, advertisements, and books featured on YouTube projects and independent agencies.
- Prepare and coordinate interview elements, then direct guests on camera.
- Supervise the recording studio day-to-day operations while providing proper maintenance to audio and video equipment when necessary.
- Utilize targeted social media advertising to boost audience and reach by thousands of listeners.
- Manage and execute the streaming 24/7 music station featured on the Shoutcast directory.
- Mix multiple audio sources for live-streaming using advanced digital and virtual sound mixing software and board.
- Operate the digital, virtual sound mixing board with VB-Audio software Voicemeeter Potato.
- Edit, mix, and master all show contents recorded into cohesive episodes ready for broadcast.
- Track the analytics of each podcast show's performance to gauge audience participation and reactions.

APPEN, INC. | 2014 – 2021

INDEPENDENT CONSULTANT

- Reviewed, evaluated, and rated social media posts and other web content using company-provided grading matrix and annotation tools.
- Recorded commands to train Artificial Intelligence programs and smart speakers while evaluating the sound/speech quality of the systems' verbal responses.
- Rated & reviewed search engine results to support the measurement of SEO campaigns, keyword relevance, & other KPIs.
- Stayed abreast of relevant social media trends, the news, and current events to maintain accurate results.

Technical Software Skills

- ▶ Windows & Debian Linux Operation Systems ▶ iZotope RX 7 ▶ Adobe Audition ▶ Cantabile 3.0 ▶ OBS Studio
- ▶ Audacity ▶ LibreOffice ▶ All Microsoft Office programs ▶ Voicemeeter Potato ▶ Caster Soundboard
- ▶ Servers: Barrier, Emby, Plex, and Shoutcast ▶ MusicBrainz Picard ▶ All social media platforms

Education

- Alvin Community College | Alvin, Texas | Liberal Arts & Studies, General Studies & Humanities